

## **Announcement**

## Swiss Luxra Group releases Datasheet "Harvest" PV module.

Cham, 2024-10-14

We are pleased to announce that the development of our Luxra® Pure Harvest Module LX-300 - 390 TOPCon has been successfully completed and they are now available for orders. These modules, with their high transparency, are perfectly suited for agricultural applications where light transmission and crop protection are required. They are also ideal for installation on barns and car parks. Available both with and without a frame. See the attached datasheet for more information. These Swiss quality PV modules excel in their high resistance to hail, snow load, and wind pressure. Why settle for less?

Wir freuen uns, Ihnen mitteilen zu können, dass die Entwicklung unserer Luxra® Pure Harvest Module LX-300 - 390 TOPCon erfolgreich abgeschlossen wurde und sie ab sofort bestellbar sind. Diese Module mit ihrer hohen Transparenz eignen sich hervorragend für landwirtschaftliche Anwendungen, bei denen Lichtdurchlässigkeit und Pflanzenschutz erforderlich sind. Sie sind auch ideal für die Installation auf Ställen und Parkplätzen. Erhältlich sowohl mit als auch ohne frame. Weitere Informationen finden Sie im beigefügten Datenblatt. Diese PV-Module in Schweizer Qualität zeichnen sich durch ihre hohe Widerstandsfähigkeit gegen Hagel, Schneelast und Winddruck aus. Warum sich mit weniger zufrieden geben?

#RenewableEnergy #SolarPower #SwissLuxra #SustainableFuture #LuxraPure





## **About Swiss Luxra**

**Swiss Luxra Holding AG** is a Swiss holding company of which the brand was founded in the year 2010. It is a renewable energy solution provider company, with a major focus on producing high-quality Solar photovoltaic (PV) modules. The company with its diversified geographical locations is headquartered in Cham, Canton of Zug, Switzerland.

Operating across a multitude of geographical locations and verticals in the renewable energy market, Luxra is globally recognized and respected as a strong brand. Initially part of Fortune Top 500 company Saint-Gobain Building Distribution Deutschland (SGBDD) GmbH, which specialized in solar PV solutions for Germany and Europe, the Swiss Luxra Group acquired the brand and products from SGBDD in 2014, continuing operations in the global solar PV industry. Following this highly successful acquisition, Luxra became fully independent, with sales managed entirely by Swiss Luxra. This strategic independence allowed Luxra to expand its business portfolio and strengthen its presence in Germany and other European markets.

Luxra continues to serve existing, loyal customers with unparalleled high-quality, innovative products and services with a fresh focus while ambitiously targeting new customers. The company offers a range of advanced, cutting-edge solar PV products, including the Luxra® Pure (HD) module line, which features high-end, efficient, and elegantly designed solar PV modules. Luxra strategically specializes in crystalline silicon technology, offering a wide range of N-Type crystalline and TOPCon crystalline solar PV modules, all bifacial

In addition to its superior product offerings, Luxra provides comprehensive project management solutions, ensuring the seamless and successful implementation of solar energy projects through a meticulous project management life cycle approach. Luxra is well-established in Europe, India, North America, the United Kingdom, and Indonesia, with a team of highly qualified managers, engineers, solar energy specialists, technicians, and EPC experts. As a reliable, renowned and established provider of allencompassing solar energy solutions, Luxra delivers high-quality top-tier products and services to customers all down to the end users worldwide.

In 2017, Luxra became the first Swiss company to initiate solar PV module sales in India through an OEM business model. Today, Luxra India proudly stand to be the first international company who started its own solar PV module manufacturing in India, aiming to ramp up to a 1GW+ high-quality solar PV module and cell manufacturing facility. This state-of-the-art facility will supply Swiss-branded modules manufactured in India to the global market marking another milestone in Luxra's illustrious journey.