Luxra® PURE ENERGY

THEORY OF CHANGE

THIS IS HOW WE MANAGE OUR IMPACT

SDG'S	INPUT	STAKEHOLDERS	ACTIVITIES	OUTPUT	OUTCOMES	IMPACT
7 AFFORDABLE AND CLEAN ENERGY 9 INDUSTRY, INNOVATION AND INFRASTRUCTURE 11 SUSTAINABLE CITIES AND COMMUNITIES 17 PARTNERSHIPS FOR THE GOALS	Expertice from partners in the chain Time and knowlegde from employees Time and knowlegde from partners Investments	B Banks I Insurance companies F Factories E Employees P Partners L Logistic Service Providers N NGO's E Engineering agency's	**1. Production of solar modules** 1.1 Work together with the chain 1.2 Production factory 1.3 Logistics	**This is what we measure** # of containers A-grade modules # of CO2 emissions # of kilo's mining raw materials	High output per module No child labor and a living wage	We don't just supply solar solutions—we energize a sustainable tomorrow
			2. Quality, innovation and compliance (NL) 2.1 Create an internal culture of quality 2.2 Factory audit 2.3 External quality check and improvements by Sinovoltaics 2.4 Cooperation Solarif 2.5 R&D management	**This is what we measure** Luxra culture improvement actions per every 6 months Factory in-line Quality Control ESG compliance and traceability Internal R&D report every year	Solar modules where bank- and insurance companies can rely on Lower the footprint per module Close the loop	
			3. Sales of solar modules (Europe) 3.1 Consultancy for clients and partners 3.2 Wholesale 3.3 Special projects 3.4 EPC partners 3.5 Logistics	**This is what we measure** # of resellers # of sold modules # of special projects # CO2 emissions	Optimized details in the chain Speed up the energy transition	
			4. Cooperation with NGO's Donate 10% of net profits to our own foundation Partnerships with NGO's • SoPowerful Foundation • Stichting Open • PVCycle.org • Zonnext Foundation	**This is what we measure** # of Euro's donated # fees in Euro's WEEE directive # of projects with foundations # impact numbers from foundations	Make solar modules circulair (by design) Solar where it matters most	